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During 2024, SwipeRx and the Pharmacy Council of Cambodia collaborated with Sanofi's Global Health Unit to leverage technology to

scale training for community pharmacists and improve access to quality hypertension & diabetes care in Cambodia.

With accreditation from the Pharmacy Council of Cambodia, SwipeRx offered pharmacists across the country an opportunity to update their knowledge and skills through the convenience of their mobile device. The online training covered prevention, management and adherence aspects of hypertension and diabetes care at the pharmacy, including counseling to promote improved diet and exercise practices.



Swipe=> to learn about results achieved




Results Achieved

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2,151

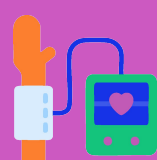

pharmacists were trained in 3-weeks through SwipeRx. This represents 83% of all pharmacists using the app in November 2024, when the training was offered.

 **81%**



of those trained were women and 44% were from provinces outside the capital city Phnom Penh.

 **34%** 

increase in pharmacists' ability to correctly advice clients diagnosed with diabetes regarding frequency and timing of at-home glucose measurement post-training.

 **32%** 

increase in trained pharmacists' ability to correctly identify clients needing referral based on BP measurement.

 **27%** 

increase in trained pharmacists' knowledge of hypertension medicines included in the Ministry of Health's essential Drug List.

Swipe => to learn about factors facilitating these results



Factors Facilitating Result

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Use of **highly interactive webinar format** including numerous case studies and competency-based practical exercises.



Use of **digital promotion strategies** through the SwipeRx newsfeed, social media and pharmacist key opinion leader (KOL) individual accounts, including user-generated content.



Provision of **continuing professional development units** to pharmacists who passed the webinar, by the Pharmacy Council of Cambodia.

Program powered by [Sanofi's](#) Global Health Unit for sustainable impact.

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