

Leveraging the Largest Digital Network of Pharmacy Professionals in the Philippines

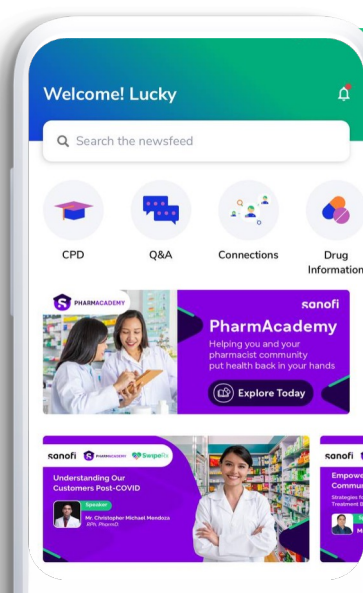


About SwipeRx

Due to their geographic proximity, convenient opening hours and streamlined services, retail pharmacies are often the first point of healthcare across southeast Asia. The Philippine's Pharmacy Law recognizes pharmacists as primary care providers offering medication, counseling, and health promotion at community level.¹ Unfortunately, the fragmentation of the pharmacy channel limits the scale of traditional, offline approaches to link pharmacies with the national health system. SwipeRx uses technology to overcome these hurdles by bringing thousands of independent pharmacies together on a single, pharmacy-focused, multi-functional platform. Through SwipeRx, thousands of pharmacy and drug shop professionals can access the information, accredited education and e-tools they need to increase their contributions to community health.



SwipeRx partners with the Philippine Pharmacists Association (PPHA) and the Drugstores Association of the Philippines (DSAP) as well as industry and public health organizations to boost pharmacy capacity and strengthen the pharmacy supply chain.



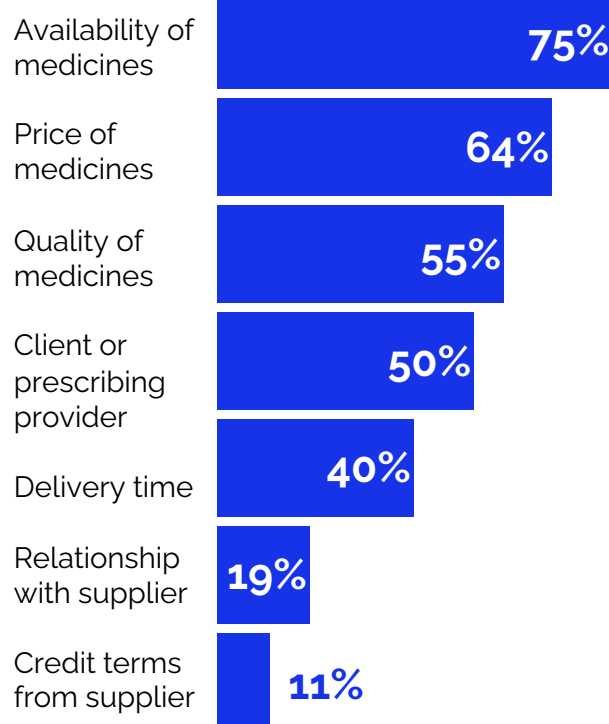
SwipeRx connects over 50,000 pharmacy professionals and students throughout all provinces in the Philippines. This represents more than two-thirds of all registered pharmacists in the country. Close to three-fourths (70%) of SwipeRx users are women, and 77% are located outside Manila.

Results achieved through SwipeRx Philippines in 2023



Collecting pharmacy insights

In 9 days, SwipeRx collected data from pharmacy professionals working at retail pharmacies across 38 provinces in the Philippines to understand barriers and opportunities to pharmacy contributions to viral hepatitis screening and care. 62% of pharmacists sampled reported stocking molecules for both hepatitis B and C treatment. Limited knowledge regarding transmission modes for hepatitis B and C and gaps in reported counseling confidence highlighted a need for pharmacy training. The following factors were identified as influencing pharmacy stocking of hepatitis antiviral medication:



¹ Republic Act No. 10918 or the Pharmacy Law



▶ Educating pharmacists

During 2023, SwipeRx educated 7,328 pharmacy professionals in the Philippines through the deployment of five digital education courses accredited by the Professional Regulation Commission (PRC). These results were facilitated through the “PharmAcademy” strategic partnership with Sanofi. During 2023, SwipeRx and PharmAcademy educated thousands of pharmacists across the Philippines about Multivitamins, Digestive Health, Immunology as well as client counseling skills.



Case Study

After completing an accredited online education course about family planning through SwipeRx in 2023, pharmacist Marjanah from Cotabato City expanded the number of contraceptives she stocks at her pharmacy. She explained that the counseling tips she learned through the course – together with the in-pharmacy counseling tools (pictured) provided by SwipeRx and USAID BARMHealth, help her provide counseling tailored to each client's individual needs.



SwipeRx has been registered with the Philippine Securities and Exchange Commission (SEC) since 2012 as "mClinica Health Solutions, Inc." With a license issued by the Business Permit License Office (BPLO) in Taguig city, Philippines, SwipeRx is recognized as a locally registered technology company.

