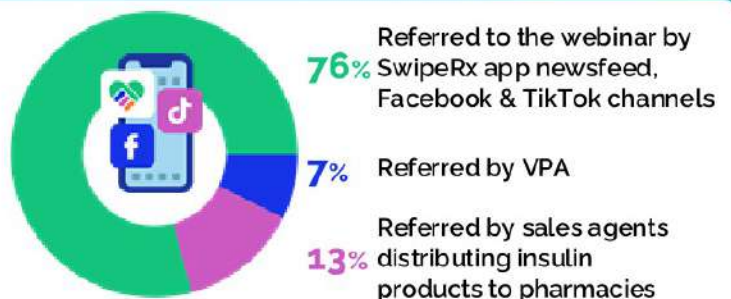


Driving Pharmacist Recommendations with Digital Training



Earlier this year in March 2026, SwipeRx Vietnam set a record for the highest number of pharmacy professionals to register and attend an accredited digital training through our free mobile app for pharmacy professionals. During the 8-hour webinar accredited by the Vietnamese Pharmaceutical Association, 1,874 pharmacy professionals from 29 out of 34 provinces learned how to positively influence diabetes prevention and management practices.



Training Approach

SwipeRx used national diabetes experts and pharmacists to deliver a combination of medical and regulatory training content as well as gamified learning exercises designed to help participants:



Understand the burden and risks of unmanaged diabetes, and its impact on patient outcomes.



Understand the principles of insulin therapy and appropriate use for diabetes management.

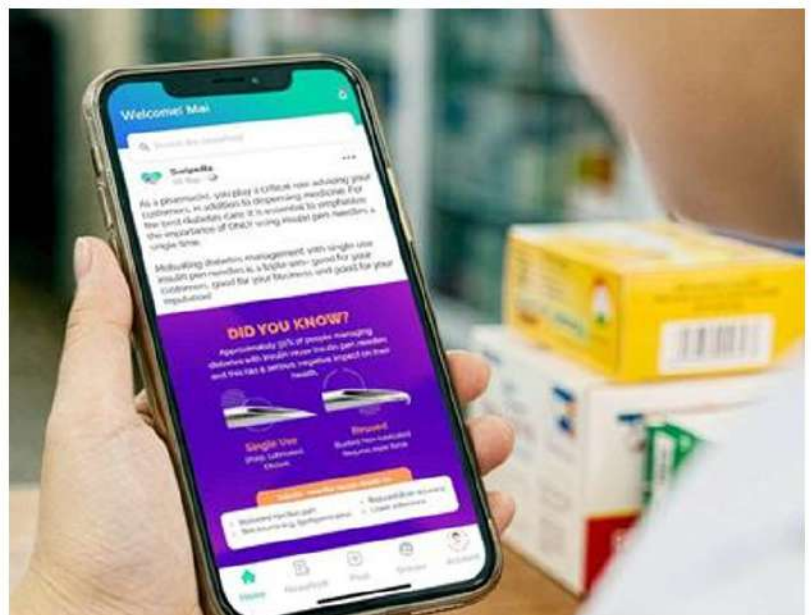


Explain safer insulin injection practices to help pharmacy clients avoid them.



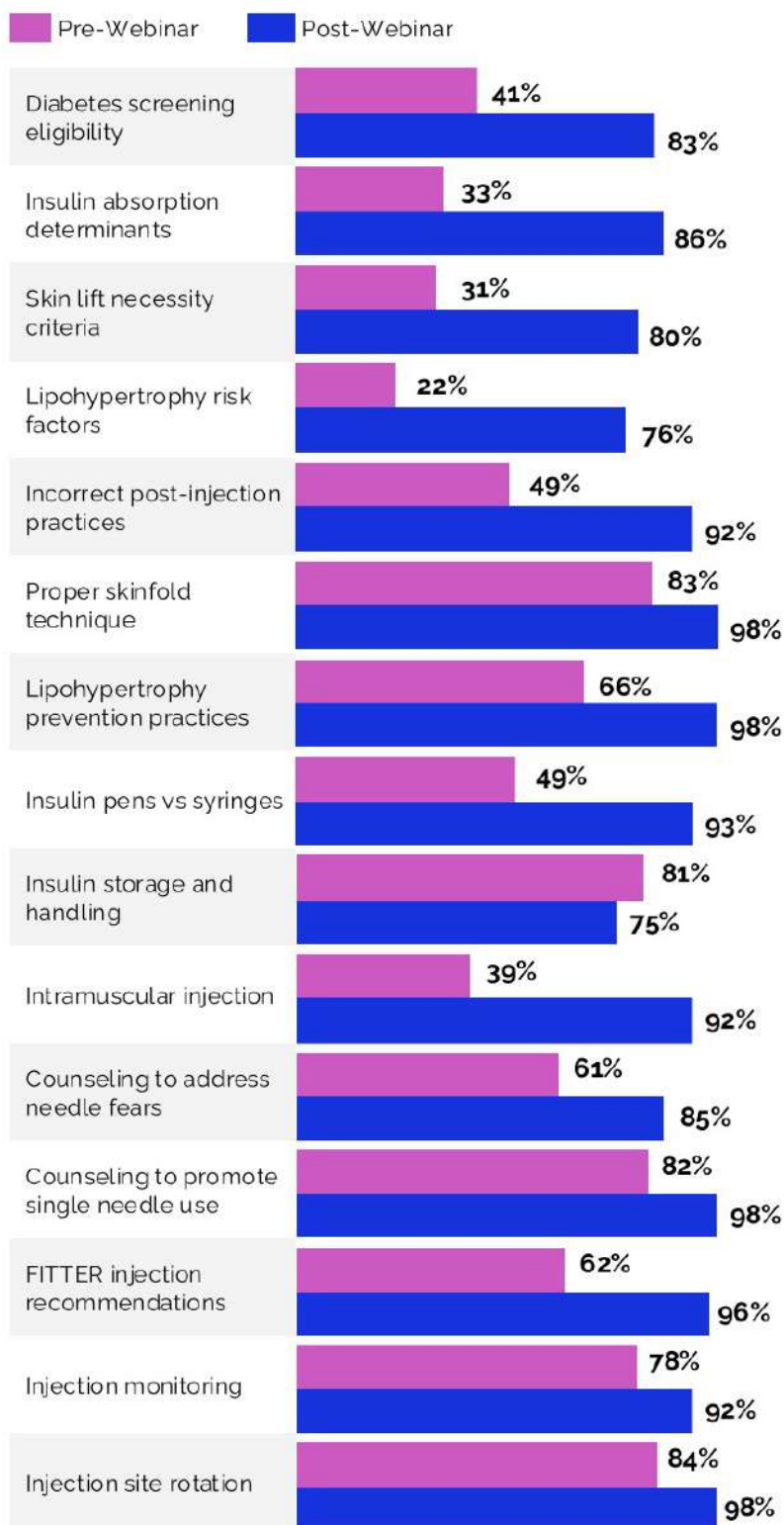
Optimize insulin inventory management, and ensure proper handling and disposal of insulin products after use.

Like all SwipeRx trainings, this webinar used pharmacy-specific case studies and games as well as mandatory "check your learning" exercises to optimize learning. After the training, SwipeRx collaborated with a leading pharmacy distributor to use digital detailing tools to encourage trained pharmacists to put training principles into practice.



Post-Training Improvements

Knowledge about diabetes prevention and management increased from 57% to 90% among pharmacy professionals who completed the SwipeRx webinar:



After completing the training, pharmacists reported increased **confidence and commitment** to recommending numerous diabetes prevention and treatment practices for their customers, including safer insulin injecting practices.

After completing the training, pharmacy professionals reported they were more likely to:



Recommend safer insulin injection practices (86%)



Recommend insulin pen needle purchase and use (82%)



Counsel on diet and exercise (68%)

"Through the SwipeRx webinar, I learned about proper insulin injection technique for the first time, including proper rotation of injection sites. I also learned about Insulin dosage and timing, together with regular blood glucose monitoring. Thank you for helping me grow the quality of my care for customers managing diabetes SwipeRx!"



*SwipeRx User
in Dong Nai
Province*

For more information about how high quality, interactive and pharmacy-relevant webinars can help you influence pharmacist recommendations as well as stocking and dispensing practices, contact us today:
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